



Smart Shopper Publications has arrived in Essex County bringing you our newest edition, NORTHERN ESSEX LIVING.

This bimonthly magazine will deliver to homes all over northern essex county and provide savings to our valued recipients and all of the residents in the area.

Be on the lookout for our coupons, deals and offers from the best local businesses.

# NORTHERN ESSEX LIVING Inaugural Issue



# Open for Dine-in & Take-Out!

PLEASE CALL FOR RESERVATIONS

Featuring the Freshest Fish & Signature Exotic Dishes



Any Check \$30 or more

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Reservations available through Open Table.



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Mention this AD and receive \$5 off any hair service or 20% off any Spa Room Service



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systems from initial design, site survey,
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Homes and businesses that are approved for these programs receive extensive Federal and State funding. RTC Power would be happy to schedule a home/business appointment to make an energy savings report.

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Enjoy Your Yard Again!

FREE QUOTE



- ✓ Flexible Scheduling
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\$500 First
Month
With coupon. Expires 3-31-23



Smart Shopper has created a mobile web app that allows our readers to access the incredible deals and coupons found in our magazines, as well as some exclusive coupons and offers found only in the mobile app right from their smartphones. As we all know, coupons are currency, so Smart Shopper is putting money directly in your hands wherever you go. We are constantly adding new coupons and businesses to the Smart Shopper Saver's Club so make sure you join now and never leave your savings at home again!

Scan the QR Code To Gain Access to Exclusive Coupons and Offers for Smart Shopper Readers. Once You Sign Up You Will Have Access to The Smart Shopper Saver's Club Coupons, Saved Directly to Your Phone.



Visit www.4SmartShopper.com for more information on the Smart Shopper Saver's Club



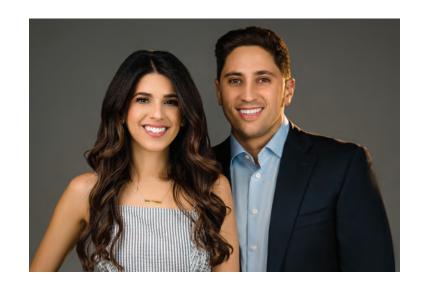


# DA

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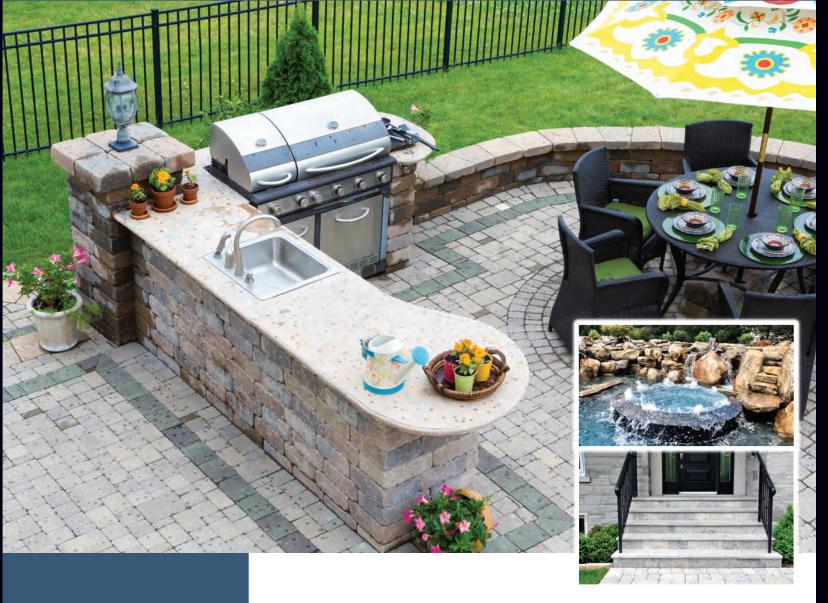


Since 1961, DeStefano Insurance Agency has been Essex County's premier choice for Auto, Home & Business Insurance, including General Liability, Workers Compensation, Commercial Property, Commercial Auto and more.

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HOME OF OUR FAMOUS SALOON GARLIC SAUCE WINGS

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Housemade Soup Served Daily BURGER
TUESDAY'S
Buy One, Get One
1/2 PRICE
BURGERS



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Not valid with any other discounts, sales, offers, or coupons. Valid with this ad. Expires 4/1/23

**NEW FOOD SPECIALS EVERY WEEK!** 

SERVING ALL OF NJ

FOR YOUR AUTO

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Price is important but reputation & outstanding customer service is priceless.

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**FREE In-Home Consultation & Measuring FREE** Computer Generated Designs

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\$150 **OFF** 

any repair

\$400 and up

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Michele lost 145 pounds and went from size 22 to size 4. (August to April - 3 programs)







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- Bath
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### Rovers Makeovers

Prices are determined by the size and breed of dog

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Interior Painting / Exterior Painting

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www.SpilotrasPainting.com





We Are Supporting Local and Small Business With FREE Advertising for 2023



In order to help promote and support local and small businesses through 2023, Smart Shopper will be giving away 3 FREE ADVERTISEMENTS in each one of our print cycles. That's 18 totally FREE ads to be given away in 2023.

Each cycle we will give away 1 Full Page Ad, 1 Half Page Ad and 1 Quarter Page Ad to three lucky businesses.

The winners can select which mailing zones they will go to and we will provide FREE ad design as well.









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# HOME SERVICES GUIDE

Local • Professional • Reputable

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#### **Property Services**

K. Torluccio 862-400-5466

#### **Fencing**

Coppola Fence 973-885-1397

#### Solar

Rolling Thunder Power 973-750-8550

#### **Rubbish Removal**

Got Rubbish Junk Removal 201-380-9849

#### **Pet Services**

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Rovers Makeovers (973) 638-1900

#### Insurance

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#### **Relocation Services**

All Season Movers 201-991-6075

#### **Chimneys And Flues**

Fluetech 866-Flue-Tech

#### **Cabinets**

R&S Cabinet Brokers, Inc. 845 620-9012

#### **Painting**

Mulroe Painting 973-746-7383

#### **Interior Exterior Design**

Upstyle Chic 917-705-1736

#### **Garage Doors**

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- Coin Collections
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   Wrist Watches, Pocket Watches
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- Clocks
- Collectible Figurines
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   Royal Doulton, Meissen
- Bronzes
- Lighters/Pens
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MON-SAT 10AM-6PM VISIT OUR SHOWROOM BY APPOINTMENT

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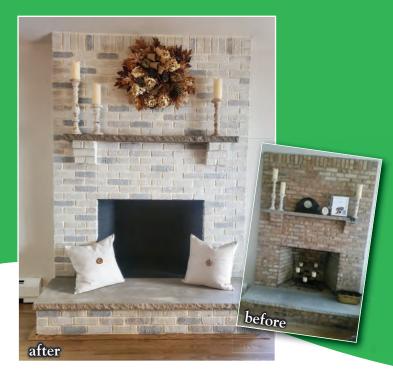
salcidiamonds@gmail.com

# GOT BRICK? Let us transform your fireplace...

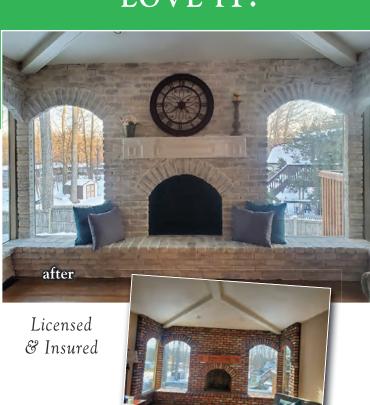
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Quarter Page	\$695	\$595	\$495
Sixth Page	\$595	\$495	\$450
Eighth Page	\$325	\$295	\$225



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OFFERING UP TO 40% OFF FOR NEW CLIENTS

Full Color • Local/Community Theme • Direct Mailed • Proven Results Since 1992!
 Upscale Mail Zones • 30,000 mailed Per Zone

**WE PROVIDE FREE CUSTOM OR CODES WITH ANY AD** 

#### **IN-HOME DATES • 2023**

January 21 • March 21 • May 15 • July 21 • September 21 • November 21

#### **NORTHERN ESSEX LIVING - 32,000 MAILED**

Montclair, Verona, Cedar Grove, West Orange, Bloomfield, Glen Ridge, Nutley, Little Falls, North Caldwell, West Caldwell, Caldwell, Essex Fells, Roseland

#### **BEST OF BERGEN - 30,000 MAILED**

Old Tappan, Upper Saddle River, Park Ridge, River Vale, Norwood, Closter, Mahwah, Ramsey, Woodcliff Lake, Montvale, Allendale, Haworth, Harrington Park

PRSRT STD US POSTAGE PAID FREEPORT, OH PERMIT NO. 21

# NORTH ESSEX Willy







# 10% OFF

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